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For Immediate Release

NEW VIDEOJET® SIMPLE OPERATOR INTERFACE FOR LASER MARKING SYSTEMS REDUCES INSTALLATION TIME, CODING ERRORS

WOOD DALE, III. (USA) — March 2, 2008 — The new Videojet® Simple Operator Interface software option for laser marking systems from Videojet Technologies Inc. allows for seamless integration with production lines and packaging machinery, reducing installation time and costs. The interface also results in quicker and easier code changes and reduces coding errors.

With the Simple Operator Interface software, coding tasks are accessed directly through intuitive icons, and an easy-to-read message preview is always visible so operators can see exactly what is being printed on the products or packaging. Selecting jobs, editing messages and adjusting codes require only a few steps, and a screen layout devoid of complicated menus eliminates operator confusion and simplifies training.

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“Reducing coding errors is extremely important to food, personal goods, pharmaceutical or industrial manufacturers, because miscoded products typically cost thousands of dollars in

scrap, rework and downtime,” says Paul Schildhouse, Videojet laser product manager. “The Videojet Simple Operator Interface software is customizable so unused functions can be selectively turned off, which aids in reducing mistakes. To further prevent accidental changes, a second password-protected user level can be set to access functions that are used less frequently.”

The Simple Operator Interface software is offered separately for installation on the touchscreens of all Videojet laser marking systems or can run on any PC or PC-based user interface device. Touchscreen or PC installation options offer greater flexibility in positioning the interface at a location that is convenient for operators in industries in which a large volume of product must be accurately coded, such as the food, beverage, cosmetics, pharmaceutical or consumer packaged goods industries. For packaging machinery OEMs, the Simple Operator Interface software enables adding control of the laser coder to an existing primary machine interface to save space and cost, and reduce the number of control points to manage during a product changeover.

Once installed on a Videojet laser marking system’s touchscreen or a PC, the software connects directly to any model in Videojet’s full line of CO₂, fiber or Nd:YAG laser marking systems. It can connect with up to four laser marking systems simultaneously for a single point of control in multi-line packaging and applications in which both sides of a carton require variable data.

For more information about the Simple Operator Interface software and Videojet laser marking systems, call 800-843-3610 or visit www.videojet.com.

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Videojet Technologies Inc. is a world-leading manufacturer of coding, printing and laser marking products, fluids, and accessories for the product identification industry. As experts in continuous ink jet (CIJ), drop-on-demand (DOD), thermal transfer overprinting (TTO), array, and laser technologies, Videojet has over 275,000 units installed worldwide. Sales, service, training, administrative and application support is provided by direct operations worldwide.

including Austria, Brazil, Canada, Chile, China, France, Germany, India, Ireland, Japan, Korea, the Netherlands, Poland, Portugal, Russia, Singapore, Spain, Switzerland, Turkey and the United Kingdom, with more than 250 direct sales and service personnel in the United States alone. Videojet's distribution network includes over 175 distributors and OEMs, serving 135 countries.

Statements in this release that are not strictly historical may be "forward-looking" statements, which involve risk and uncertainties. These include economic and currency conditions, market demand, pricing and competitive and technology factors, among others, as set forth in Danaher Company's SEC filings.

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